



AARON LOEB

Digital Marketer



PROFILE

Content-creating enthusiast and with 11 months experience in social media organic and KOL marketing (paid channel). I am also a fast-learner, pro-active, and adaptive to changes person who excels in creative, critical, and analytical thinking skills.



CONTACT



+123-456-7890



hello@reallygreatsite.com



SKILLS

Paid Ads	Expert
SEO	Intermediate



EXPERIENCES

Performance Digital Marketing Project Arowwai Industries | May 2021 - present

My responsibilities include:

1. Optimizing search engine (search & shopping) & marketplace Ads. Includes designing campaigns, keyword research, copywriting, bidding optimizations & performance optimization based on previous & relevant data.
2. Improved optimization score by 30% and achieved better results with 25% less spent on the previous period.



EDUCATION

International University (2016-2020)
Bachelor of Business | Business Faculty
GPA of 4.00